

— Being superior matters



Here's what businesses that endure and constantly thrive have in common:

Superior communication skills

Superior management

Superior training

Superior marketing

Superior agreement maintenance

Superior branding

Superior content

Superior energy

Superior anticipation

Superior observation skills

Superior bracketing

Superior rigor

Superior stamina

Superior frame control

Superior speed

Superior corrective actions

Superior environmental awareness

Superior resilience

Superior straight line moves

The above are essential requirements for the continued existence at the top of any dominance hierarchy.

Remaining average in any of the above domains is to court frustration and mediocrity.

— Dusan Djukich