

# — Most struggling life coaches



Most struggling life coaches could transform their hobbies into actual businesses by:

1. Being truthful with themselves.
2. Dropping the woo-woo speak.
3. Dropping the magical thinking.
4. Generating competence considered valuable by successful business owners.
5. Rehabilitating their integrity with regards to follow through.
6. Staying away from smooth and/or mystical gurus who claim magical powers.
7. Ceasing to post toxic self-absorbed social media babble.
8. Learning how to communicate effectively.
9. Ignoring people who utilize “artificially constructed closeness” as a client recruitment tool.

— **Dusan Djukich**